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FOR IMMEDIATE RELEASE

Southwest Florida Philanthropist to Help Rebuild Homes in Haiti

(Naples, Fla.) – A team with Hope Contained will leave for Haiti on Oct. 29, 2011 to donate time and construction supplies to build a long term, sustainable village for people still without shelter following the 2010 catastrophic Haiti earthquake. The earthquake killed 316,000 people and made an estimated one million people homeless.

Naples philanthropist Ken Kelly, President of Kelly Roofing will be flying roofing supplies to Haiti where he will also help construct five Hope Contained Village homes. Kelly serves on the board of directors for Hope Contained, a not for profit working to build 100 thriving villages in Haiti.

Hope Contained, based out of Dallas, Texas, recycles steel shipping containers and converts them into homes with clean running water, plumbing, working gardens and homes constructed to operate with green energy solutions. Hope Contained is supported by national companies including Hyperseal, Habitat for Humanity, Living Water International and the Memnosyne Foundation among others.

Kelly developed eco-friendly roofing solutions for the Hope Contained Village prototype designing the roof and bringing in Duro-Last, GAF & Hyperseal as a partner. Hyperseal produces a heat repelling sealant used on walls to reduce 85% of the heat hitting the home reducing surface temperatures by 50 degrees.

Using an eco-friendly, roof sealant is a key component in the organization's virtually indestructible villages for people in need like families in the devastated areas of Haiti.

"From volunteer to donor, all of us involved with Hope Contained are passionate about getting families back into safe homes," said Ken Kelly, Hope Contained Board of Director. "Haitian families in the devastated areas are still suffering, and we're able to build them a home with construction experts from all over the world donating their time to make a difference."

According to statistics released by the Haitian government, the earthquake destroyed more than 250,000 homes. To date, Hope Contained and other organizations have rebuilt hundreds of homes, but Kelly said much work remains.

Ken Kelly serves as President over Energy Saving Solutions and also volunteers as an Angel Flight pilot flying patients in need to seek medical care. For more information about Hope Contained, visit www.HopeContained.org.

About Kelly Roofing:

Founded in 1976, Kelly Roofing remains a family owned business. Recently, named as one of the top 50 contractors in the United States, Kelly Roofing created a name for itself with its mission to make customers company cheerleaders providing superior customer service. Kelly Roofing offers a range of services including repair and full service roofing with green initiatives as well as insulation services to make home cooling more efficient. Ken Kelly is the second generation to serve as President over Kelly Roofing.

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