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NEWS RELEASE

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FOR IMMEDIATE RELEASE

2nd Annual Face Awards to be emceed by ABC-7 anchor Chad Oliver and D'Latinos al Dia host Mayela Rosales; International Entertainment Announced

(Naples, Fla.) – The 2012 Face Awards Committee has announced that ABC-7 Anchor Chad Oliver and Media Vista Executive Vice President and *D'Latinos al Dia* host Mayela Rosales will be the emcees for this year's awards ceremony. The 2012 Face Awards is scheduled from 6 p.m. to 9 p.m. on Thursday, Feb. 2 at The Ritz-Carlton Golf Resort, 2600 Tiburón Drive in Naples, Fla.

Hosted by *D'Latinos* and *Gulfshore Business* magazines, the Face Awards celebrates diversity in Southwest Florida by recognizing men, women and businesses that truly make a difference by implementing change and promoting ethnic and racial diversity through the empowerment of others in the community.

Winners are featured in the January issues of *Gulfshore Business* and *D'Latinos* magazines. The public is invited to attend and celebrate the achievements of these six recipients: Lucy Correa Ryback, Gail Williams, Dr. Stephen J. Laquis, Robert Selle, Andrew Delgado/Andrew Hunter Homes and Goodwill Industries. Winners' personal stories of success will be showcased at the Feb. 2 event with videos produced by event co-sponsor Media Vista Group.

The event's entertainment will prove to be colorful, diverse and captivating with performances by international pianist from Morocco Kary Regraui, acrobatic Cirque de Soleil-style dancer Laura Catalina and Colombian singer Andreas Cuervo. The event will begin with a cocktail hour at 6 p.m., and at 7 p.m. dinner will commence, followed by the awards ceremony and international entertainment.

The presenting sponsor is BB&T Bank. The silver sponsors NCH Healthcare System, DeAngelis Diamond, Southwest Florida College, Physicians Regional Healthcare System, Arthrex and Dr. Stephen Laquis. Table sponsors are Portofino Dental, Lee Memorial Health System, Hodges University, 21st Century Oncology, Goodwill Industries and Keiser University.

The judging panel consisted of Jadira Hoptry of Fifth Third Bank, Monica Biondo of David Lawrence Foundation, Nicole Angelo of Edison State College Foundation, Carlos Zapata of Media Vista Group,

Lee County Commissioner Ray Judah, Matt Johnson of the Imaginarium Science Center, and Phil Borchmann of *Gulfshore Business* magazine.

Tickets remain available for \$90 per person or \$1,500 per table. To purchase tickets, please visit www.faceswfl.com and click on the Buy Tickets link.

About Media Vista

In August 2002, Orlando and Mayela Rosales created *D'Latinos al Dia*, a Hispanic television news program that has grown into a multiplatform media empire. In November 2003, the company launched *D'Latinos Magazine*, a free Southwest Florida Hispanic lifestyle publication. Orlando Rosales serves as chairman for the Media Vista Group, the parent company of *D'Latinos al Dia*, and in 2006 the company expanded to 24 hours of programming as the affiliate of Azteca America (WANA) for Southwest Florida, which has joined the Comcast digital lineup on Channels 231 and 611. In 2007-2008, Azteca America SWFL became available on DirectTV and Dish Network on channel 14.

About Gulfshore Business magazine

Now in its 10th year of publication, *Gulfshore Business* is a monthly business-to-business magazine covering Lee, Collier and Charlotte counties and serving nearly 32,000 readers. It received Best Overall Magazine and Best Feature Design awards in 2011 from the Florida Magazine Association. Headquartered in Naples, the *Gulfshore Business* is owned by Gulfshore Media, LLC, which also publishes *Gulfshore Life*, *Sarasota*, *BIZ(941)*, *Orlando Home & Leisure* and several custom publications.

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