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## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

## ***D'Latinos* and *Gulfshore Business Magazines* to Host 2<sup>nd</sup> Annual Face Awards**

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(Naples, Fla.) – The 2012 Face Awards will recognize six Southwest Florida leaders who have promoted diversity and helped others. *Gulfshore Business* and *D'Latinos* magazines are co-sponsoring the second annual Face Awards, scheduled from 6 to 9 p.m. on Thursday, Feb. 2, at the The Ritz-Carlton Golf Resort, 2600 Tiburón Drive, Naples.

The Face Awards celebrates diversity in Southwest Florida by recognizing men, women and businesses that truly make a difference by implementing change and promoting ethnic and racial diversity by empowering others in the community.

"Media Vista Group has always strived to inspire people of all races and all walks of life to become advocates and embrace the beautiful diverse community we have here, and we are proud to again sponsor the Face Awards with *Gulfshore Business* magazine," said Media Vista Group President Orlando Rosales.

**Winners are featured in the January issues of *Gulfshore Business* and *D'Latinos* magazines.** The public is invited to attend and celebrate the achievements of the six recipients: **Lucy Correa Ryback, Gail Williams, Dr. Stephen J. Laquis, Robert Selle, Andrew Delgado/Andrew Hunter Homes and Goodwill Industries.**

Recognized for founding the Foundation for Art in Action in 2006 to provide a creative, positive outlet for children in her home country of Colombia, Lucy Correa Ryback earns a 2012 Face Award in the arts and culture category. Gail Williams, the Chief Diversity Officer at Hodges University, will be recognized in the category of education.

The 2012 medical category winner is Ophthalmic Facial Plastic Surgery Specialists founder Dr. Stephen J. Laquis for donating oculoplastic surgery services to children in serious need. Robert Selle earned a Face Award in the nonprofit/philanthropy category for helping immigrant families assimilate successfully in Southwest Florida communities and for helping non-English speakers learn how to read, write and speak fluent English.

Andrew Hunter Homes earns the 2012 Face Award in the small business category for building affordable, luxury homes— with the help of a diverse work team. Founder Andrew Delgado is of Cuban and Italian ancestry and helps others from a variety of backgrounds.

Goodwill Industries received an award in the large company category. It is one of the largest employers in Southwest Florida and provides educational classes that include tax filing and English as a second language.

The judging panel consisted of Jadira Hoptry of Fifth Third Bank, Monica Biondo of David Lawrence Foundation, Nicole Angelo of Edison State College Foundation, Carlos Zapata of Media Vista Group, Lee County Commissioner Ray Judah, Matt Johnson of the Imaginarium Science Center, and Phil Borchmann of *Gulfshore Business* magazine.

Sponsors include signature sponsor BB&T and silvers sponsors NCH, DeAngelis Diamond, Southwest Florida College, Physicians Regional Healthcare System, Arthrex and Dr. Laquis. Event table sponsors include Lee Memorial Health System, Hodges University, 21<sup>st</sup> Century Oncology, Goodwill Industries and Kieser University.

Winners' personal stories of success will be showcased at the February event in videos produced by Media Vista Group.

Tickets are \$90 per person or \$1,500 for a table. The event begins with a cocktail hour at 6 p.m., the awards ceremony/dinner starts at 7 p.m. and concludes at 9 p.m. To purchase tickets, please visit [www.faceswfl.com](http://www.faceswfl.com) and click on the Buy Tickets link, or call Orlando Rosales at (239) 254-9995 or Rob Wardlaw at (239) 449-4145.

### **About Media Vista**

In August 2002, Orlando and Mayela Rosales created *D'Latinos al Dia*, a Hispanic television news program that has grown into a multiplatform media empire. In November 2003, the company launched *D'Latinos Magazine*, a free Southwest Florida Hispanic lifestyle publication. Orlando Rosales serves as chairman for the Media Vista Group, the parent company of *D'Latinos al Dia*, and in 2006 the company expanded to 24 hours of programming as the affiliate of Azteca America (WANA) for Southwest Florida, which has joined the Comcast digital lineup on Channels 231 and 611. In 2007-2008, Azteca America SWFL became available on DirectTV and Dish Network on channel 14.

### **About Gulfshore Business magazine**

Now in its 10<sup>th</sup> year of publication, *Gulfshore Business* is a monthly business-to-business magazine covering Lee, Collier and Charlotte counties and serving nearly 32,000 readers. It received Best Overall Magazine and Best Feature Design awards in 2011 from the Florida Magazine Association. Headquartered in Naples, the *Gulfshore Business* is owned by Gulfshore Media, LLC, which also publishes *Gulfshore Life*, *Sarasota*, *BIZ(941)*, *Orlando Home & Leisure* and several custom publications.

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